

 **allegiant stadium**



# **Allegiant Stadium | Community Benefits Plan Update**

**August 18, 2022**

## History-Making Leadership



**Sandra Douglass Morgan**  
President, Las Vegas Raiders

First African-American Woman  
in NFL History to serve as  
Team President





**Workforce Diversity**  
Event Staff Diversity

CBP, Section 3.3.1(I): Developer's contracts with any concessionaire and any stadium manager overseeing operations shall require such contractors to set a workforce participation target of not less than a combined total of 55% work hours on days in which an event takes place, including setup and tear down, shall be performed by minority and female workers.

**64%**

**Stadium Operator (ASM)**

**71%**

**Stadium Concessionaire (Levy)**



**Workforce Diversity**  
Event Staff Diversity

Annual Community Outreach & Engagement Events (CBP, Sec. 3.3.6):

This summer Allegiant Stadium hosted multiple, in-person job fairs and invited members of the public to attend and apply.

RAIDERS  
ACM  
PATG  
S.A.F.E.  
ABM  
#1 RANKED NFL STADIUM  
IN OVERALL GAMEDAY SATISFACTION  
allegiant stadium  
MONDAY  
6/27/2022  
10:00AM - 2:00PM  
TUESDAY  
6/28/2022  
2:00PM - 6:00PM  
LOCATION: ALLEGIAN STADIUM  
PRE-REGISTER ON ALLEGIAN-STADIUM-CAREERS.COM

Members of the public interested in viewing current job opportunities should visit:  
[www.allegiantstadium.com/careers](http://www.allegiantstadium.com/careers).



**Workforce Diversity**  
Equitable Opportunities

WMBE & Minority Workforce Development Initiatives (CBP, Sec. 3.3.4): Supporting opportunities for minority & women-owned businesses to grow

**May 2022: Allegiant Stadium Hosted a Social Justice Roundtable**

- K-12 & Higher Education Strategies
- Affordable Housing & Housing Segregation Issues
- Investing in Black-Owned Businesses
- Relationships between communities of color & law enforcement
- LV NAACP, UNLV, CCSD, LV Raiders, Urban Chamber & Other Participating Groups





# 2nd Annual Supplier Engagement Event GridIron Pitch

# Gridiron Pitch II - National Article Leading from the Front

## **The Search for Community Benefits to the Bills stadium Deal**

by: [Chris Horvatits](#)

Posted: Jun 21, 2022 / 11:10 AM EDT

Updated: Jun 21, 2022 / 11:32 AM EDT

### **“The Raiders have been very big supporters of the Community Benefits Plan.”**

A community benefits deal was negotiated in connection with that stadium as well. Ken Evans, the President of the Urban Chamber of Commerce in Las Vegas, is the chairman of the committee in charge of overseeing compliance with it.

“The Raiders have been very big supporters of the Community Benefits Plan,” Evans said.

That plan included requirements that 15% of the aggregate value of construction work be done by local small businesses in Southern Nevada and bid packages be developed that encouraged women and minority owned business involvement. It also said at least 38% of construction work hours should be performed by minority and female workers and at least 55% of stadium concession and operation work should be performed by minority and female workers.

“The primary focus of the Community Benefits Plan to a certain extent is to make sure that segments of the population get a chance to participate in the benefits that come about – specifically I’m going to say the economic development benefits – that come about as a result of the stadium being built,” Evans said.

In keeping with Vegas’ community benefits deal, Allegiant Stadium hosted its second ‘Gridiron Pitch’ event in May. It included 60 local businesses, including small and diverse businesses, which had the opportunity to pitch their work to the stadium’s procurement team.

“That’s an example of not only meeting the intent of the Community Benefits Plan, but exceeding it,” Evans said.

When the inaugural Gridiron Pitch event was held in 2021, 31 potential vendors took part. Stadium officials did not say, however, how many of those businesses ended up being awarded contracts.

# Community Advisory Board Signature Event Health & Wellness Fair 2022



**Community Engagement**





# Community Engagement



## Community Engagement

Assisted Las Vegas students with back-to-school haircuts and beautician services

Teacher Appreciation Week event held at Raiders HQ

Participated in Nevada Reading Week

Donation to The Trevor Project

Hosted Sheriff's Leadership Series at Allegiant Stadium

Partnered with Clark County and the Boys and Girls Club during Pro Bowl week

Donated tickets to local organizations for the East West Shrine Bowl game

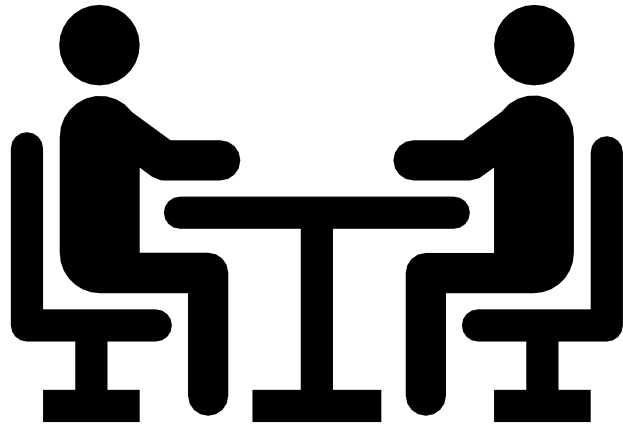
Supported Clark County "Health Nation" block parties

Launched a week of city-wide community engagement by facilitating and hosting ten events during NFL draft

Hosted local community organizations during Training Camp



## Career Development



### Career Development

ASM Global to introduce Internship Program in Q1 of 2023. Planning and Manager Training currently taking place.

Offseason teammate engagement program, including the development of new employee training programs.

Levy visits local schools, universities, and churches with emphasis on minorities to present career paths opportunities.

Quarterly Community Advisory Board (CAB) meetings carry forward with significant progress in planned programming, including youth-based training curricula.